LIFE23 Strategic Integrated Projects Welcome Meeting 19-20/02/2025

LIFE Pom GOZilla.PL LOCATION: <u>Pomorskie Voivodeship, POLAND</u>

Budget: <u>€ 21,907,084</u> % EC Co-funding: 60%

Complementary funds: € 95,000,000

DURATION: 01.04.2025 - 31.03.2035

Coordinator: Pomorskie Voivodeship

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Beneficiary(ies):

University of Gdańsk, Pomeranian Regional Development Agency JSC in Słupsk, City of Gdańsk, Pomorskie Tourist Board in Gdańsk, Polish Zero Waste Association, 24 municipalities, 2 municipal companies.



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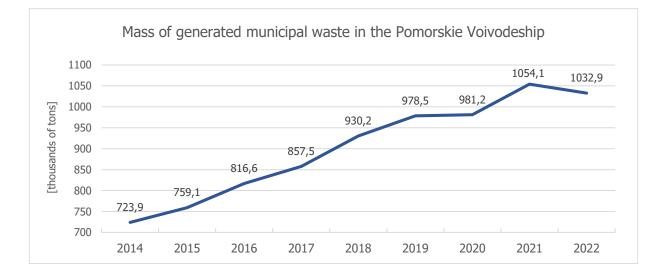
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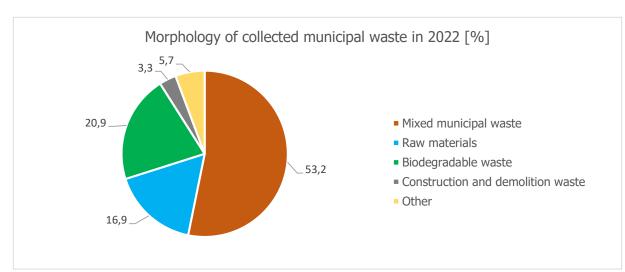




Project title: Implementation of the Waste Management Plan for the Pomorskie Voivodeship (PGOWP) taking into account the hierarchy of handling municipal waste and the principles of circular economy (GOZ)

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Increase in the amount of municipal waste generated in region.

Too large share of mixed municipal waste and insufficient scale of selective collection of municipal waste.



THE PROBLEM







THE PROBLEM



 Low popularity of municipal waste selective collection points (PSZOK) among residents and tourists.

Low environmental awareness among residents causing littering the land and sea environment.

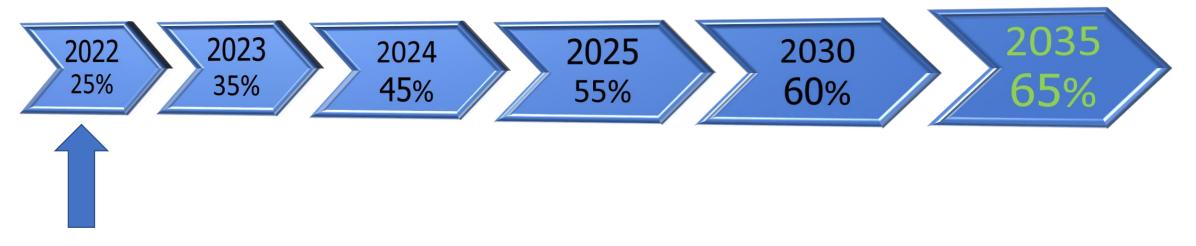






Achieving the required level of recycling and preparation of municipal waste for reuse by Pomorskie municipalities.

The required 2022 level (25%) was not reached by 26 Pomorskie municipalities.



In the Pomorskie Voivodeship, the average level reached in 2022 (regional average) was **32%**.

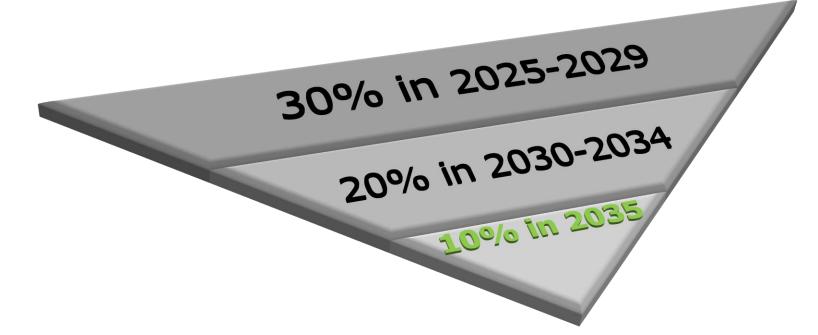






In Poland, a large amount of municipal waste, especially processing residues, still ends up in landfills.

In 2022, as many as 58 municipalities exceeded 30% of the storage level.



In the Pomorskie Voivodeship, the achieved storage level for 2022 (regional average) was 25%.

POMORSKIE VOIVODESHIP

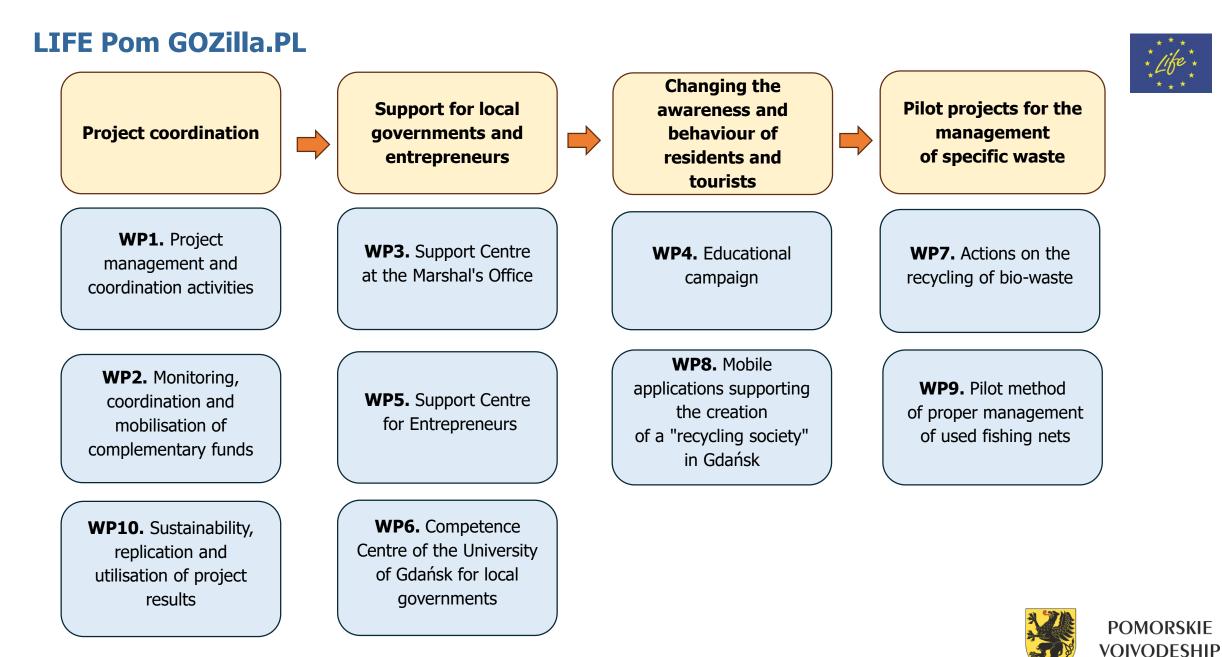




Effective implementation of the provisions of the Waste Management Plan for the Pomorskie Voivodeship (PGOWP) in the area of rational municipal waste management, in particular the principles resulting from the hierarchy of waste management methods and the principles of the circular economy, i.e. 3R.











KEY CONTRIBUTION OF COMPLEMENTARY ACTIVITIES TO TACKLE THE PROBLEM

WP2. – support for municipalities in obtaining external funds by employing additional staff to search for external sources, write, and submit applications.

WP3. – direct meetings with municipal representatives, workshops, and one-on-one meetings with consultants at the support centre of the Marshal's Office.

WP5. – support for entrepreneurs (workshops, meetings, individual consultations) in obtaining funds for activities related to the circular economy (GOZ).

WP6. – the training/workshops on securing external funding organised by the University of Gdańsk.







WP4. – Joint educational campaign for all municipalities in the region:



* <u>Sourse of images and informations: ppt PARR. S.A.</u>







KEY CONTRIBUTION OF COMPLEMENTARY ACTIVITIES TO TACKLE THE PROBLEM

Pilot actions!

- <u>Research on the morphology of bio-waste</u> -> possibility of including bio-waste fractions in recycling levels for municipalities
 <u>WP7.</u> - Gdańsk University in collaboration with selected municipalities
- <u>Disposal of used fishing nets</u> -> Creation of solutions focused on the effective utilization of fishing nets after they have been used
 <u>WP9.</u> - Zero Waste Association with coastal municipalities





Increase the level of preparation for reuse and recycling of municipal waste >> from 32% (2022) **to at least 65% by 2035.**

Planned outcomes:





Reduction of municipal waste sent to landfills >> from 25% (2022) **to at least 10% by 2035.**



Reduction of the mass of mixed municipal waste >> from 480,600 tons (2022) **to at least 284,700 tons in 2035** and an increase in the mass of selectively collected waste >> from 432,500 tons (2022) **to at least 664,300 tons in 2035.**



Increase in the mass of products sent for repair or reuse **"second life" of the product** >> from 25 tons (2022) **to at least 100 tons in 2035.**



Increase in the mass of biowaste subjected to organic recycling. >> from 112,000 tons (2022) **to at least 170,000 tons in 2035.**



Increase in the mass of electrical and electronic waste prepared for reuse and recycling >> from 4 400 tons (2022) **to at least 4 600 tons in 2035.**

>> **95 mln Euro** – The planned amount of complementary funds obtained by beneficiaries from the Pomorskie Voivodeship for the implementation of waste management activities.

source of images: https://www.freepik.com







DISCUSSION TOPICS

What do you anticipate will be the main challenges in achieving your project objectives?

- Effective environmental education tools, good examples from others;
- The problem of economic efficiency lack of tools to convince entrepreneurs to an effective transition to the circular economy.

Do you have a key message for the rest of the group? Maybe more relevant if you are an experienced LIFE SIP beneficiary.

• There is a need for extensive cooperation on the circular economy in the region, at the national and international levels. We look forward to effective collaboration within the LIFE program.





NETWORKING AND SYNERGIES WITH OTHER (LIFE) PROJECTS PAST AND ONGOING

- Other Strategic Integrated Projects implemented in Poland by other voivodeships and local governments.
- Other LIFE projects implemented in Poland related to the circular economy, such as LIFE Mercury-Free i PlasticLIFEcycle, as well as in Europe.

